



The next Monthly Chamber Members' Meeting & Luncheon will be held Tuesday, January 17th, 2012 at 12 Noon at The Olde Summit Towne Restaurant.

Pataskala Area Chamber of Commerce

VOLUME 16—ISSUE 1

January 2012

Board of Directors

Officers:

Nathan Willison-

President

Mark Schillig-

Vice President

Debbie Kohman—

Secretary

Brian Elder—Treasurer

Bart Weiler—Past-

President

Board Members:

Emma Malcolm

Julie Maurer

Brian Moore

J. Scott Smith

William Wright

CHAMBERS JANUARY MEETING TO BE AN “OLD TOWN HALL MEETING”

Awhile back, we had a snafu with one of our featured speakers. They were a “NO SHOW”, so we just had a kind of round table discussion with many members bringing up projects that they were working with, events going on, shared local news, etc. It was a good time and many of the attendees said they would like to do it again. So Tuesday, January 17th, 2012 is your chance to bring up suggestions, complaints, new events, ongoing projects, concerns and most anything you would like to share with the group.

The Chamber Board is also wanting any input that you might have for speakers, topics, etc. for the coming year. If you have been to a meeting that you feel would be of interest and/or benefit to our members, please bring that information with you.

The Board has some new ideas that they would like to present and get your feedback on. These are the type of things that we hope to have discussed at this meeting. If for some reason you are unable to attend, please get your ideas, concerns, etc. to the office prior to this meeting.

As a reminder, members have the opportunity to be a Spot Light speaker at one of our meeting. This is your chance to promote your own business and define what you do and have to offer to the membership. Keep this in mind when we see you on the 17th!

The Pataskala Area Chamber of Commerce (PACC) exists to represent and promote the economic development of the Pataskala Area (Southwest Licking County), through a proactive voice for its business community with meaningful benefits and leadership to its members.

Contact the Chamber

You can contact the Pataskala Area Chamber of Commerce:

- ◆ PO Box #132
- ◆ (740) 964-6100
- ◆ PAC-

C132@embarqmail.com

Zoe Latimer is our Administrative Assistant.

She is usually in the office Monday, Tuesday, Thursday & Friday, 1:00 – 4:00 pm.

If no one is in the office to answer your call, please leave a message and we will get back with you as soon as possible.

JANUARY!
The start of a New Year
with all it's possibilities!
Maybe if we all think
positively, our “leaders(?)”
will learn to work together &
we will all benefit!



Dear Chamber Members,

As you know, the start of 2012 brings about some changes to the PACC Board of Directors & Officers. I am extremely honored & excited to have the opportunity to serve as your President. I would first like to thank Bart Weiler for his service as President the past two years. Under his leadership & involvement in the community, we were able to accomplish some great things as a Chamber. His continued role as Past-President in the PACC will be a great resource from which we will draw upon. The other PACC Officers are Vice-President - Mark Schillig, Treasurer - Brian Elder, & Secretary - Debbie Kohman. The PACC Board Members are Emma Malcolm, Bill Wright, Scott Smith, Brian Moore, & new member Julie Maurer.

2011 was a year of progress & change for the Pataskala Area Chamber of Commerce & the community at-large. Progress & change often take time & result from the herculean effort of many

community members. We are proud to have assisted in some of the beneficial outcomes for the local business community. This year the PACC Farmers' Market returned to downtown Pataskala. There are many thanks to all that worked to make this change possible. The Veterans' Green site, where the market is held, continues to be improved, including the new Veterans' Gazebo which was built by Edward Gero III & dedicated on Veterans' Day 2011. The Veterans' Green site has become a showplace for our community as well as a gracious reminder of our Veterans' service.

2011 also marked the continued work & restoration of the Sterling Theatre & the Mead-Needham Museum. Both of these venues have added to our sense of community as well as brought attention, focus and traffic to downtown Pataskala. In September the tireless work of many in the community resulted in the dedication of the Jobs Ready Site Road. We certainly applaud those efforts & are

eager to begin the next phase of attracting new businesses to our community.

As we welcome in 2012, we reflect on the many accomplishments of last year. I am excited for the possibilities of the New Year & am eager to work with the Board to continue this progress. We have great potential as a Chamber & a community, & I hope to work with all of you to make this area an even better place to do business.

Please feel free to contact me anytime if you have suggestions or ideas. I appreciate your feedback.

Sincerely,

Nathan Willison

Nathan Willison, AAMS
Financial Advisor
EDWARD JONES INVESTMENTS
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Pataskala, OH 43062
740.964.9227 Office
877.717.2994 Fax
614.499.1292 Cell

NEW MEMBERS

We had 1 new member in December: Dr. Kathleen G. Mahoney.

If you refer someone & they join the Chamber, you will get \$20 off of your next year's dues! membership dues!

LUNCHEON SPOTLIGHT SPEAKERS

As a Chamber member, you are eligible to be a luncheon spotlight speaker once a year. This gives you five minutes to introduce your business and what service/product you provide. Also any events you have going on. If you are interested, please call / e-mail the office at (740)964-6100 or PACC132@embarqmail.com.



Work With A Committee!

PACC has developed several standing committees to further the growth of the Pataskala Area. The Committee Chairmen are:

Economic Development Committee-Bill Wright

Sub-Committees: Income Tax—Zoning—Downtown Revitalization

Marketing Committee- Nathan Willison

Sub-Committees:

Directory—Area Street Map—Website—Advertising

Events Committee-Mark Schillig

Sub-Committees: Speakers—Business After Hours—Golf Outing—Christmas Dinner

Ambassador and Chamber Benefits Committee-

Brian Elder

Sub-Committees: Membership Retention—Welcoming—Benefits

ENCOURAGE YOUR EMPLOYEES TO BE QUITTERS!

With the New Year come new resolutions. One resolution that always seems high on the list: to quit smoking. There are a lot of good reasons to kick the habit. Most important, quitting is good for one's health. Smokers are at higher risk for chronic conditions like cancer and heart disease. By quitting, the body starts to recover, and walking and other physical activities may become easier. According to the American Lung Association, over time the risk for conditions like stroke drops to about the same as a nonsmoker's. There's the monetary aspect, too. A pack of cigarettes costs about \$4.80. But this price spikes to \$10.28 a pack when you factor in the price paid in lower health and productivity. This can have an impact on a smoker's wallet, as well as your company's bottom line.

If you have employees who want to quit, you can help them. Our Time Well Spent toolkit includes information and ideas to help you spread the word about good health throughout your workplace. Just go to anthem.com/timewellspent and click on Smoking Cessation tab. You'll find articles, posters and helpful links.

You can also tell your employees about the free tools we offer to help a smoker quit. Our Smoking Cessation Lifestyle Improvement Program reinforces positive behavior and provides inspiration to stay smoke free. We also offer discounts on products and services like Nicotine Replacement Therapy. To learn more, your employees can log on to anthem.com and click on the Health and Wellness tab.

You can help your employees be quitters. Because, when it comes to smoking, quitting is winning!

LOCAL&AREA ANNOUNCEMENTS**LICKING COUNTY CHAMBER of COMMERCE**

- 1/12/12 Business After Hours at Advantage Fitness,
North, 5-7pm \$3 at 140 Derby Downs, Newark
- 1/18/12 Local Leaders Breakfast & Roundtable
Discussion, 7:30am \$20 at
The Place Off The Square,
50 North 2nd Street, Newark
- 2/3/12 **56th Annual Ground Hog Breakfast**
for more info for events, Contact 740-345-9757/
jmcdonald@lickingcountychamber.com

PATASKALA PUBLIC LIBRARY

- Monday, 1/9 Evening Family Storytime for
all ages @ 6:30-
- Tuesday, 1/10 Preschool storytime for
ages 4-Kindergarten @ 10:15
- Wednesday, 1/11 Toddler Time for ages 2 and 3
@ 10:15. Preschool Storytime for ages
4-Kindergarten @ 11:15
- Thursday, 1/12 Toddler Time for ages 2 and 3 @ 10:15.
Wee Read baby Lapsit Storytime for 6-24 months
and their favorite grown-up @ 11:15

LOCAL ANNOUNCEMENTS**PATASKALA CITY COUNCIL**

meets on the 1st & 3rd Monday of the month
@ 7pm in Council Chambers, 621 W Broad St.

SWL LOCAL SCHOOL BOARD

meets on the 3rd Thursday of each month
@ the Kindergarten Center @ 7 pm

LICKING HEIGHTS SCHOOL BOARD

meets the 3rd Tuesday of each month
@ the High School Media Center @ 7 pm

THE PATASKALA ROTARY CLUB

meets Thursday Mornings @ 7:30
@ the First Presbyterian Church

LOCAL LION'S CLUB MEETINGS

Etna: meets 2nd/4th Mondays,
call 927-5320 for more information

Pataskala: meets 2nd/3rd Thursdays @
United Methodist Church @ 7 pm.

Summit: meets 2nd & 4th Weds
at Lions Hall on Summit Rd.

THE MIDLAND THEATER

1/14/12 Richard Marx
1/19-20/12 Minas Brazilian Adventure

GREATER LICKING COUNTY CONVENTION & VISITORS BUREAU

1/20-22/12 GLCCVB will have a booth @ AAA Travel Show in Columbus



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 CHAMBER of COMMERCE
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CHAMBER MEMBERS!

ADDRESS SERVICE REQUESTED

A gentle reminder that your “pros/cons” are needed at our January 17th Chamber meeting. We looking forward to having a very interesting 2012 & want you all to be part of it.

We are also planning a new Chamber Directory & will getting information out to you in next few weeks. Start thinking about what kind ad you would like to have. Also, as in the past, there will be a lottery for the back cover, inside front & back covers!

JANUARY 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	2	3	4	5	6 EIPHINAY 	7
8	9	10	11	12 LCCC Business After Hours at Advantage Fitness, North 5-7pm 140	13	14
15	16 Martin Luther King Day 	17 PACC Monthly Luncheon Mtg.	18 Local Leaders Breakfast & Roundtable Discussion, 7:30am at The Place Off	19	20	21 -
22	23	24	25	26	27	28
29	30	31 PACC Monthly Board Meeting @ Nutcracker 11:30	1	2	3 56th Annual Ground Hog Breakfast 6am	

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