



The next Monthly Chamber Members' Meeting & Luncheon will be held Tuesday, October 18th, 2011 at 12 Noon at The Olde Summit Towne Restaurant.

Pataskala Area Chamber of Commerce

VOLUME 15—ISSUE 10

October 2011

Board of Directors

Officers:

Bart Weiler—President

Nathan Willison—Vice-President

Emma Malcolm—Secretary

Debbie Kohman—Treasurer

J. Scott Smith—Past-President

Board Members:

Bruce J. Baird

Brian Elder

Brian Moore

Mark Schillig

William Wright

Kenny McDonald, Senior Vice President & CEO of the Columbus Partnership, serves as the primary leader of all economic development & business attraction efforts, including the Columbus 2020! Initiative, will be our October featured Speaker.

Mr. McDonald has an extensive background in site selection, regional economic development, community marketing, business recruitment and international business development.

Previously, he had served seven years as the executive vice president of the Charlotte Regional Partnership, a public-private economic development organization covering a 16-county region in North and South Carolina. McDonald's 15 years of economic development experience also include leadership positions at the Albuquerque Economic Development Corporation, Fluor Daniels Global Locations Strategies and the Savannah Economic Development Authority.

Kenny received a Bachelor of Science degree in Business Administration from Dickinson State University and a Master of Public Administration from Georgia Southern University. He holds the professional designation of Certified Economic Developer, (CEcD) awarded through the International Economic Development Council.

The Columbus2020! Initiative is being touted as the best opportunity for economic development in Central Ohio, including Licking County. This is important for the future of our whole business community, so please ask an associate, friend, neighbor or even a competitor to come with you to our luncheon meeting on Tuesday, October 18th, 2011 to show that we in Licking County are ready and able to meet the future!

The Pataskala Area Chamber of Commerce (PACC) exists to represent and promote the economic development of the Pataskala Area (Southwest Licking County), through a proactive voice for its business community with meaningful benefits and leadership to its members.

Contact the Chamber

You can contact the Pataskala Area Chamber of Commerce:

- ♦ PO Box #132
- ♦ (740) 964-6100
- ♦ PACC132@embarqmail.com

Zoe Latimer is our Administrative Assistant.

She is usually in the office Monday, Tuesday, Thursday & Friday, 1:00 – 4:00 pm.

If no one is in the office to answer your call, please leave a message and we will get back

OCTOBER
It's harvest time, time to start thinking about getting your garden ready for what's coming! Yea! We hate to think about it, but those short day light hours are just around the corner!



Dear Chamber Members,

I trust everyone had a great summer and is looking forward to the change of seasons. The leaves are starting to change and with that the Chamber Board will experience a major change as well. We will have three board positions available for next year along with all of the Officers. If you are interested in serving as a Board Member or Officer, please contact Zoe at the Chamber office.

If you have any suggestions for the Chamber or would like to see something different next year, again please contact the office by phone (740)964-6100 or email at pacc132@embarqmail.com. We are encouraging input

from our members because the Board is here to serve you.

I would just like to say it was great to see so many of you at the last couple Economic Development events last month. With the dedication of the JRS Road and the announcement of the newly formed CIC, I am excited about the future of the Pataskala Area. I would also like to invite everyone to the next Chamber meeting, October 18th, as Kenny McDonald the CEO of Columbus 2020 Initiative will be our featured speaker and wrap up our three part Economic Development program. Kenny will address the members on an economic marketing initiative to help attract businesses and jobs to Central Ohio and particularly

Licking County. Please feel free to bring a guest as this will be an exciting message and will help change Central Ohio forever.

See you all then!



Sincerely,

Bart Weiler, President

NEW MEMBERS

We have 2 new members this month: Michele Domes-Ball with Bright Waters Realty & Chris & Adam Gosnell with Ryder Engraving Inc.

If you refer someone & they join the Chamber, you will get \$20 off of your next year's dues!

LUNCHEON SPOTLIGHT SPEAKERS

Personal from Licking County Soil & Water Conservation will be our Spotlight Speaker!

As a Chamber member, you are eligible to be a luncheon spotlight speaker once a year. This gives you five minutes to introduce your business and what service/product you provide. Also any events you have going on. If you are interested, please call / e-mail the office at (740)964-6100 or PACC132@embarqmail.com.



Work With A Committee!

PACC has developed several standing committees to further the growth of the Pataskala Area. The Committee Chairmen are:

Economic Development Committee-Bill Wright

Sub-Committees: Income Tax—Zoning—Downtown Revitalization

Marketing Committee- Nathan Willison

Sub-Committees:

Directory—Area Street Map—Website—Advertising

Events Committee-Mark Schillig

Sub-Committees: Speakers—Business After Hours—Golf Outing—Christmas Dinner

Ambassador and Chamber Benefits Committee-

Brian Elder

Sub-Committees: Membership Retention—Welcoming—Benefits

Keep Your Numbers in Check!

Up to half of American adults have a lipid disorder – high “bad” blood cholesterol and low “good” cholesterol levels.

1. Unhealthy cholesterol levels are closely linked to heart disease, which is one of the most costly medical conditions: Direct and indirect costs of cardiovascular disease in 2010 were estimated at \$503.2 billion.
2. Indirect costs, which include lost productivity, accounted for \$126 billion in 2010.
3. Because lipid disorders have no symptoms, it is vital that your employees have their blood cholesterol levels checked. When problems are detected early, lifestyle changes like diet and exercise can be very effective in restoring healthy cholesterol levels and reducing the likelihood that a person will need

medication or develop heart disease.

4. To protect against heart disease, heart attack, and stroke, you should have:

*LDL (bad) cholesterol levels lower than 100 mg/dL

*HDL (good) cholesterol levels 60 mg/dL or higher

*Total cholesterol levels lower than 200 mg/dL

*Triglyceride levels below 150 mg/dL

Urge your employees to get their cholesterol checked. Visit anthem.com/timewellspent and click “Know Your Numbers” for an array of printable articles, tip sheets, and brochures. Print the colorful posters and display them in your break room, to encourage your workers to make heart-healthy choices. After all, when they control their numbers, you’re better able to control yours!

LOCAL&AREA ANNOUNCEMENTS**PATASKALA AREA CHAMBER of COMMERCE & PATASKALA ROTARY CLUB**

will be celebrating their Annual Christmas Party on Thurs., 12/15/11 @ High Lands Golf Club, **SO SAVE THAT DATE!**

LICKING COUNTY CHAMBER of COMMERCE

10/6/11 *LCCC BAH at Davis-Shai House 5-7pm—

10/22/11 *LCCC 2nd Annual Brew & Wine Fest—5-7pm
for more info for both of these events, Contact 740-345-

9757/ jmcdonald@lickingcountychamber.com

PBJ Connections September Events

10/08/11** Star Trek Experience Fundraiser

10/28/11**PBJ Connections 4th Annual Helping Horses Help Kids Fundraiser!

info@pbjconnections.org—740-924-2205

CAPUANO’S PIZZERIA

is offering breast cancer patients across the country a “Slice of Hope” on Friday, Oct. 7th. They will donate 10% of their sales on this date to the Karen Mullen Breast Cancer Foundation. This a Nationwide effort & 100% of these monies will go to the nation’s leading breast cancer reseach labs.

STERLING THEATRE TO SHOW “GREASE”!

10/15/11** This event & others are designed not only as entertainment but as fundraisers to continue necessary restoration! For more info, call 740-927-4781

YMCA’S SPOOKTACULAR!!!

10/29/11 12noon-2pm Please bring canned goods &/or non-perishables to be given to local food Pantries!!!

COTC OPEN HOUSE 10/8/11-11am-1pm @ PATASKALA CAMPUS, 8660 E. Broad St.

LOCAL ANNOUNCEMENTS**PATASKALA CITY COUNCIL**

meets on the 1st & 3rd Monday of the month @ 7pm in Council Chambers, 621 W Broad St.

SWL LOCAL SCHOOL BOARD

meets on the 3rd Thursday of each month @ the Kindergarten Center @ 7 pm

LICKING HEIGHTS SCHOOL BOARD

meets the 3rd Tuesday of each month @ the High School Media Center @ 7 pm

THE PATASKALA ROTARY CLUB

meets Thursday Mornings @ 7:30

@ the First Presbyterian Church

LOCAL LION’S CLUB MEETINGS

Etna: meets 2nd/4th Mondays,

call 927-5320 for more information

Pataskala: meets 2nd/3rd Thursdays @

United Methodist Church @ 7 pm.

Summit: meets 2nd & 4th Weds

at Lions Hall on Summit Rd.

DEVINE FARMS PUMPKIN FESTIVAL!

is open weekends through the weekend of the 22/23 of October , 2011.

www.devinefarms.com for more information

THE PATASKALA LIBRARY

The Friends of the Pataskala Library will be holding a Book and Bake Sale on Saturday, October 15, 2011 from 10 - 2.

BEGGARS NIGHT IN PATASKALA OCT. 31st from 6 to 8





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**ELECTION OF NEW OFFICERS &
BOARD MEMBERS DUE IN
NOVEMBER!**

ADDRESS SERVICE REQUESTED




All of our officers & 3 Directors are needed for the 2012/2013 Board of Directors!

If you would like to serve as an officer or director, or have someone you would like to nominate, we need to hear from you before October 25th, 2011.

It has been our custom to have the current Vice President become the next President, but someone can be nominated to run for any office. There are a lot of great things going on in our chamber community, don't you want to be part of it?

Please let us hear from you!

OCTOBER 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	31 BEGGARS NITE! 6/8PM 	OCTOBER EVENTS: DEVINE FARMS OPEN EVERY WEEK-END THRU	HAUNTED FOREST OCTOBER 23RD!	OPEN EVERY FRI- DAY & SATURDAY THRU OCTOBER!	10.8.11 Star Trek Experience Fundraiser @ PBJ Connections! 740-924-2205	1 Devine Farms open weekends thru 10- 23! Haunted Forest every Fri./Sat. in Oct.!
2 Devine Farms open weekends thru 10-23	3  Columbus Day	4	5	6 LCCC - After Hours at Davis- Shai House	7 Capuano's "Slice of Hope" pizza sales! Haunted Forest open, 7-MN!	8 YOM KIPPUR OPEN House  at COTC Pataskala
9 Devine Farms open weekends thru 10-23	10 COLUMBUS DAY!	11	12	13	14 Haunted Forest open, 7-MN!	15 The movie "GREASE" will be shown on this date @ the Sterling Theater! The Pataskala Library will hold a Book and Bake Sale 10-2!
16 Devine Farms open	17	18 PACC Monthly Luncheon Meeting	19	20	21 Haunted Forest open, 7-MN!	22 LCCC 2nd Annual Brew & Wine Fest
23 Devine Farms last weekend!	24	25 PACC Board Meeting 11:30	26	27	28 PBJ Connections 4th Annual Helping Horses Help Kids Fundraiser!	29 Last nite for Haunted Forest!

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